

CABINET MEMBERS REPORT TO COUNCIL

July 2019

COUNCILLOR VIRGINIA GAY - CABINET MEMBER FOR CULTURE AND WELLBEING

For the period to July 2019

1 Progress on Portfolio Matters.

North Norfolk Big Society Fund

The Big Society Panel met on 3rd June 2019. One deferred and seven new applications totalling £59,536.83 were considered. The Panel awarded funding totalling £23,848 to five projects. One application was refused and two were deferred.

Arts & Culture Fund Annual budget £33,110. Maximum grant award £2,500. Four applications received for this round totalling £7,099, One application was ineligible so will not be presented to the Panel which meets in August.

Community Transport Fund budget £50,000. Five applications received for this round totalling £16,587 Panel meets in August.

Sandscaping Community Fund

NNDC is managing and administering, on behalf of Team Van Oord, a £25,000 grant fund for community projects in Paston, Bacton and Walcott. Team Van Oord is also offering volunteer time from their team to assist with community projects. Closing date for applications 24th July

North Norfolk Help Hub Multi agency engagement at the North Norfolk Help Hub continues to expand. Forty statutory and voluntary services are now actively working collaboratively as part of Hub network.

Social Prescribing

The three Living Well Officers have dealt with 71 referrals between 1.6.19 – 10.7.19. Total referrals to date stand at 662.

New funding has been established for Social Prescribing Link Workers, administered by Primary Care networks (PCNs). NNDC gave a presentation to the PCN 'Council of Members' on the role that NNDC currently plays in social prescribing and the opportunities for this to be expanded (utilising NNDC management resource, experience, recreational and leisure assets etc.). The Council of Members considered the opportunities and options for the effective and efficient establishment of Link Workers (connected to GP surgeries) and agreed for the PCN to discuss this further with NNDC in

relation to the Council's key role in the delivery of that service.

Sports and Leisure Facilities

The Council's new leisure management contract has been in operation for three months and SLM (otherwise known as Everyone Active) have been using that time to install the new gyms and decorate the facilities with their own branding. The new leisure contract now includes the three dual use facilities based at Cromer, North Walsham and Stalham. The throughput figure (total visits) for June was 40,527. This is 2,897 visits above the current target.

Parkrun

Our parkrun at Sheringham continues to be popular, with total of 2,603 registered runners and an average attendance at 141.3 runners each week. There has been a total of 345 events, with 9,033 different runners from 816 clubs taking part in 48,734 runs covering 243,670km.

Countryside

The Green Flag at Sadler's Wood in North Walsham was not retained in 2018, with the judge at that time citing certain improvements that would be needed. The Countryside team have worked hard over the past year and consequently this year ***Sadler's Wood has regained its Green Flag***. Both Pretty Corner Woods and Holt Country Park have retained their Green Flags; so the Council can proudly boast three in total.

The Countryside service continues to promote and deliver high quality events at our outdoor facilities and these are ever popular, with most events selling out. This is no-doubt helped by high levels of activity on social media and innovative approaches.

A new Tea Room (Hetty's) at Holt Country Park has been let as a concession and it is proving extremely successful. Since opened, the park has seen an increase in visitor numbers, and parking income has increased by 18% over the same period last year.

Pier Pavilion Theatre

The Pier Pavilion Theatre shows are buoyant, with income from tickets sales generally comparing favourably with last year, as follows.

Summer Show	+14.32%
Concerts	- 9.57%
Christmas 2019	+ 5.39%
Private hire	- 15.54%

The figures for the Summer Show are some of the best ever at this point in the season, no-doubt helped by the excellent TV coverage from the Antiques Roadshow and the BBC Christmas idents, but also from good reviews of

recent shows.

There have been some significant capital improvement works taking place to the theatre (between January and March), which meant that the theatre was closed during this period, accounting for some of the downturn in concert ticket sales and private hire bookings.

Sporting Centre of Excellence

The third year of this programme has now been completed, with all of the participants showing great progress; many having been selected for County trials. Several of the running group have represented Norfolk at cross-country, track and sports hall athletics.

Sports Development

A 'Sports Development and Physical Activity Strategy' is being formulated through engagement with a number of different stakeholders, with the following themes emerging:

- Mental health (especially for young people)
- Social isolation
- Long-term health Conditions
- Independent living
- Aspiration

Young people were engaged via the Youth Action Board in order to better understand the barriers to sport and physical activity, and inform the kinds of activities that might be delivered.

Beaches

All six Blue Flag beaches are proudly flying their flags, with beach lifeguards now operating for the season at each location.

